

Eric C. Cook

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EDUCATION

WESTERN MICHIGAN UNIVERSITY - Masters of Business Administration

June 26, 1999 - Kalamazoo, MI

Phi Kappa Phi Honor Society, 1999

Overall GPA: 3.9 / 4.0

ALMA COLLEGE - Bachelor of Arts

April 18, 1992 - Alma, MI

Majors: Business Administration and Psychology

Emphasis: Marketing

EMPLOYMENT

MARSHALL SAVINGS BANK, F.S.B.

Marshall, MI 1992 – Present

Vice President & Chief Operating Officer

- Responsible for several key areas of the bank including information systems, marketing, advertising, public relations, personnel training / evaluation and served as Year 2000 Project Manager
- Successfully developed and launched several new products including a value-added checking account program, debit cards, telephone banking, online banking/bill payment service and a customer portal site

Network Administrator & Security Officer

- Designed and created the bank's web site to promote products / services, enable customers to conduct transactions online including bill payment and provide global access to investor information for shareholders of our holding company, MSB Financial, Inc.
- Increased operational efficiency networking the bank's two offices and administered Novell LAN/WAN for 20 employees – recently upgraded to Microsoft NT
- Managed two organizational bank software platform conversions with our data center and will soon be migrating to windows and browser-based banking software solutions for lending and deposit operations
- Headed bank's Y2K efforts and responsible for awareness, assessment, remediation, validation and implementation of all computer, telephone and network systems

EGGOTT.COM – Owner

Marshall, MI 2000 - Present

- Started web site design and technology consultation business for Marshall area businesses wanting to establish an Internet presence and in need of computer expertise or assistance
- Without any advertising was able to grow client base quickly without interfering with bank responsibilities

COMPUTER TRAINING

- Novell v. 3.12 network administration
- Adobe GoLive & Photoshop
- Jasc Paintshop Pro v. 6.0
- Information Technology, Inc. (ITI) banking software
- Microsoft NT v. 4.0 network administration
- Sausage Software Hot Dog Pro
- Microsoft Office suite of products

COMMUNITY INVOLVEMNT

- Board Chair – Marshall Parks and Recreation Board
- Board Chair - Advanced Communications Committee
- Board Member – Marshall Area Chamber of Commerce
- Rotary International – Marshall Club

PERSONAL INTERESTS

In my spare time I enjoy spending time with my wife, long walks with my golden retriever, riding my mountain bike, hiking, cross country skiing, running and reading about new technology